

## **Enabling Start-Ups through value Chain Approach for Under Utilized Crops of Arid Region in Tamil Nadu**

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### **Project Objectives**

- Technology appropriation, scale-up and potential intervention for rural entrepreneurship in the project location (Pudukottai District, Tamil Nadu)
- Skill promotion with social engineering for the targeted respondents and promoting start-ups in the agrarian background
- Doubling income of rural youth and promotion of minimum three start-ups in food processing

### **Description**

Initiated preparatory works such as; identifying respondents, fixing study locations and survey methodology and data collection tool. Manpower recruitment is under progress.